

AI Space Jam 2027

SPONSORSHIP PROSPECTUS

Put your brand in front of the businesses building with AI - on stage, on the expo floor, in email mailings, and in your own virtual booth on the event site.

SPONSORSHIP LEVELS

Presenting - \$75,000

Title-level association with AI Space Jam keynote co-branding, top billing, priority expo placement.

- Named association: Presenting sponsor named on event branding and stage screens.
- Speaking x 1: Opening or closing keynote on the main stage.
- Physical booth x 1: 20x10 priority placement on the expo floor.
- Virtual tradeshow booth: Published booth page with assets, video, and offers.
- Conference passes x 12: All-access passes for both days.
- Logo placement: Top logo on the site, stage screens, and printed signage.
- Dedicated email x 3: Dedicated mailings to the attendee / community list.

Gold - \$40,000

Premium visibility, keynote or featured talk, large booth package.

- Speaking x 1: Featured session slot on the agenda.
- Physical booth x 1: 20x10 or 10x10 booth based on availability.
- Virtual tradeshow booth: Published booth page with assets, video, and offers.
- Conference passes x 6: All-access passes for both days.
- Logo placement: Prominent logo on the site, stage screens, and signage.
- Dedicated email x 2: Dedicated mailings to the community list.

Silver - \$10,000

Breakout visibility, booth presence, and solid digital package.

- Speaking x 1: Sponsored talk or lightning slot on the agenda.
- Physical booth x 1: Standard 10x10 expo booth.
- Virtual tradeshow booth: Published booth page with assets, video, and offers.
- Conference passes x 3: All-access passes for both days.
- Logo placement: Logo on the event site and onsite signage.
- Dedicated email x 1: One dedicated mailing to the community list.

Community - \$2,500

For nonprofits, open communities, and education partners logo and passes, no booth required.

- Logo placement: Logo listed on the community partners page and signage.
- Virtual tradeshow booth: Community partner listing page on the event site.
- Conference passes x 2: All-access passes for both days.

Media Partner - \$0

Publications and shows covering the event: logo placement on the public Partners page.

(Benefits listed in the comparison matrix below.)

Community Partner - \$0

Free community partnerships: logo on the public event site and a scholarship free-pass quota.

(Benefits listed in the comparison matrix below.)

BENEFITS BY LEVEL

(Yes = included; a number is quantity when the benefit is countable; - = not included)

Benefit | Presenting | Gold | Silver | Community | Media Partner | Community Partner

Named association | Yes | - | - | - | - | -

Speaking | 1 | 1 | 1 | - | - | -

Physical booth | 1 | 1 | 1 | - | - | -

Virtual tradeshow booth | Yes | Yes | Yes | Yes | - | -

Conference passes | 12 | 6 | 3 | 2 | - | -

Logo placement | Yes | Yes | Yes | Yes | - | -

Dedicated email | 3 | 2 | 1 | - | - | -

NEXT STEPS

Choose a level that matches your goals, then contact the organizer to reserve inventory, complete contracting, and unlock the sponsor portal (booth picker, virtual booth, and fulfillment checklist).

Contact: sponsors@ai-space-jam.demo